

FOR IMMEDIATE RELEASE

December 2002

**Spirit of the Holidays Lives at Lavinia's World
*Company Contributes Gifts To Memorial Sloan Kettering,
The Bronx Community Hospital, and
The Museum of the City of New York***

Lavinia's World, a New York-based multi-dimensional entertainment company generously shared some holiday spirit with fellow New York City institutions this past season.

Children at the Memorial Sloan Kettering Cancer Center were delighted to receive Lavinia's World books, educational games and toys, and other merchandise in their holiday party gift bags. Similarly, children admitted to the Bronx Community Hospital over the holiday period celebrated in style with a range of products generously donated by Lavinia's World. In early December, Lavinia Branca Snyder donated and personally signed books for children attending the annual Holiday party at the Museum of the City of New York on Fifth Avenue.

Lavinia's World believes strongly in taking an active role in the community and improving the quality of life for children and their families. Lavinia's World is dedicated to supporting numerous charitable organizations active in arts funding and children's causes. "Myself and everyone involved with Lavinia's World is committed to making our world a better place," says ebullient author and company founder **Lavinia Branca Snyder**. "We look forward to even more generous, far-reaching gift-giving program in 2003!"

Both personally and through Lavinia's World, Lavinia has been a supporter of numerous charitable organizations over the years, including: Books for Kids Foundation, Brooklyn Academy of Music, Brooklyn Amity School, Little Acorns - Children and Family Programs, Inc., Memorial Sloan Kettering Cancer Center, Metropolitan Museum of Art, Museum of the City of New York, Nassau County Community Hospital - Pediatric Department, P.S. 219 - The Kennedy - King Elementary School, Roundabout Theater Company, Southampton Fresh Air Home, St. Clair School, Synergism Soccer Club, Inc. and The Tibet Children's Fund.

About Lavinia's World

Lavinia's World invites children to discover the world around them and makes learning fun. Smart, educational, and full of adventure, Lavinia's World has developed three exciting and distinct book series and accompanying toys, children's apparel, and paper product lines, each intended for a different age range;

The Little Stories of Manoosh and Baloosh (ages 3-6): Two adventurous peas learn about the world's natural phenomena.

Softi's Adventures (ages 4-7): Hamster Softi, his best friend Tally, and the supercharged Robosofti are intrepid explorers eager to discover how the world works.

The Kyss Family Mysteries(ages 6-9): Twins Ophelia and Brian Kyss travel around the world with their family, solving mysteries with the help of their dog, Chops, and computer wizard Dr. Abelard Kwizmore.

CONTACTS:

P&F Communications, (212) 861-2100
Bill Douglass, Jeff Lovari, Ray Forsythe

Lavinia's World, (212) 585-2341
Kellie Hendry

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