

FOR IMMEDIATE RELEASE

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Lavinia's World Author Returns to the Museum of the City of New York.

Lavinia Branca Snyder, once again at the Museum of the City of New York. Mrs. Branca Snyder signed copies of her books and talked to children about the world of fun characters and exciting adventures to be found in Lavinia's World stories to many children.

"I really treasure spending time with the children and it is exciting to see young readers getting so much fun and enjoyment from Lavinia's World," said Lavinia.

Children attending the party enjoyed chatting with the real live author behind Lavinia's World and were delighted to take home a personally signed copy of their favorite Lavinia's World adventure.

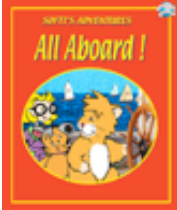


Lavinia's World is made up of three distinct book series that are smart, educational, and filled with adventures. Through these, Lavinia's World invites children to discover the world around them and makes learning fun. A range of related toys - as well children's apparel and paper product lines - extend the adventure beyond the written page.



The Little Stories of Manoosh and Baloosh (ages 3-6)

This series guides children in the discovery of the natural world. Manoosh and Baloosh, the pea twins, and their many friends bring to life the magic in nature, where adventure begins in the backyard.



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The Kyss Family Mysteries (ages 6-9)

This series investigates the history and cultures of our world. Twins Ophelia and Brian Kyss are globe-trotting detectives who find mysteries in the most unlikely places and use their knowledge of local history and culture to crack their incredible cases.

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