

**FOR IMMEDIATE RELEASE**

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## **Lavinia Branca Snyder Signed by RLR Associates, Ltd. For Lavinia's World**

***Manoosh, Baloosh, Softi, the Kyss Family and Other Lavinia's World Properties To  
Be Repped By Prestigious Literary Agency***

**Lavinia Branca Snyder**, author and president of **Lavinia's World**, a New York-based multi-dimensional entertainment company, recently signed with one of New York's most prestigious literary agencies, **RLR Associates, LTD**. **Jennifer Unter** of RLR Associates will represent all publishing aspects of Lavinia's World titles.

"I'm delighted to have signed with RLR Associates," says Lavinia. "Aligning ourselves with one of the most respected names in literary representation will certainly bring many exciting opportunities to Lavinia's World."

The Literary Division of RLR Associates has been representing fiction and non-fiction authors for more than twenty years, and currently serves more than fifty clients including such prominent authors as Jahanna Beecham, Shelby Foote, Malcolm Hillgartner, Tim McCarver, PGA of America, Inc., Manda Scott, Susan Striker, Jim Thornton, and Joe Torre.

"When Lavinia brought the first prototypes of her books to me, I was immediately taken with both the depth and uniqueness of vision," says Unter. "I look forward to growing with Lavinia's World as the vision for her unique, fun, and educational world expands."

To contact RLR Associates about Lavinia's World, please call Jennifer Unter at 212-541-8641. For more information about RLR Associates, Ltd., please visit:

<http://www.rlassociates.net/literary/>

### **About Lavinia's World**

Lavinia's World invites children to discover the world around them and makes learning fun. Smart, educational, and full of adventure, Lavinia's World has developed three exciting and distinct book series and accompanying toys, children's apparel, and paper product lines, each intended for a different age range:

**The Little Stories of Manoosh and Baloosh** (ages 3-6): Two adventurous peas learn about the world's natural phenomena.

**Softi's Adventures** (ages 4-7): Hamster Softi, his best friend Tally, and the supercharged Robosofti are intrepid explorers eager to discover how the world works.

**The Kyss Family Mysteries**(ages 6-9): Twins Ophelia and Brian Kyss travel around the world with their family, solving mysteries with the help of their dog, Chops, and computer wizard Dr. Abelard Kwizmore.

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Join us at Lavinia's World online at [www.laviniasworld.com](http://www.laviniasworld.com).

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