

For Immediate Release

October 2003



Lavinia's World Contributes to New York City Schools.

October 27, 2003, Lavinia's World is excited to announce its involvement with Pencil Box, a large organization that oversees the donation of educational materials to deserving schools within New York City.

A key component of Lavinia's World philosophy is to contribute to the community, and donating Lavinia's world books and educational games through the Pencil Box certainly fulfills this promise.

Lavinia's World has responded with enthusiasm to requests from schools for the Lavinia's World books and games.

"We have been busy donating our books and games to schools from many boroughs. Schools have responded with delight to the great storylines, colorful characters and educational content," Kellie Hendry – Director of Scholastic Programs at Lavinia's World explained. "Teachers can see a place for Lavinia's World books and games in the classroom and they all want more!"

Read for yourself just some of the excited feedback Lavinia's World has received from schools:

"...enhance classroom libraries." PS 22R

"...wonderful for teaching my first graders about the environment." PS 18

"...a great learning tool, they are also fun. Thank you." Principal PS 68

"The books were a delight to everyone." Principal PS 219

"The children of New York City say, "Thank you Lavinia's World!!"

About Lavinia's World:

Lavinia's World invites children to discover the world around them and makes learning fun. Smart, educational, and full of adventure, Lavinia's World has developed three exciting and distinct book series and accompanying toys, children's apparel and paper product lines, each intended for a different age range.

The Little Stories of Manoosh and Baloosh, (ages 3-6). Two adventurous peas learn about the natural world.

Softi's Adventures, (ages 4-7). Hamster Softi, his best friend Tally and the supercharged Robosoftware are intrepid explorers eager to discover the man made world.

The Kyss Family Mysteries, (ages 6-9). Twins Ophelia and Brian Kyss travel around the world with their family, solving mysteries and learning about the history and cultures of our world.

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